

NCCOC Quarterly (Virtual) Meeting

August 15, 2020

















Pledge of Allegiance





















Invocation

Chaplain LTC(R) Timothy Atkinson, USA, Cape Fear Chapter









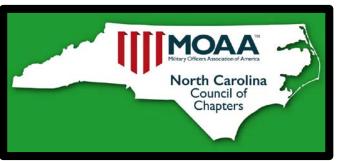
















MUTING phones at this time for Presentation

















Council Officers





President
COL Jim Brumit, USA-Ret



1st Vice President
COL Iggi Husar, USAR-Ret



2nd Vice President

Lt. Col. Ed Brown, USAF-Ret



Secretary COL Jeri Graham, USA-Ret.



Treasurer CAPT Mike Covell, USN-Ret.



Surviving Spouse Liaison Ms. Sandi Adams



Immediate Past President CAPT David Lee, USNR-Ret















Agenda (p. 1)



PLEDGE OF ALLEGIANCE

INVOCATION

DISCUSSION ABOUT 501(C)3 AND 501(C)19 - COL (R) ERIN STONE (25 MINUTES)

ROLL CALL (5 MINUTES)

WELCOME SATELLITE CHAPTERS (5 MINUTES)

APPROVAL OF MINUTES FROM THE MAY 16, 2020 QUARTERLY MEETING. SECRETARY ACTION: MOTION TO APPROVE MINUTES.

TREASURER'S REPORT (3 MINUTES)

MOAA SURVIVING SPOUSE ADVISORY COUNCIL SELECTION CONGRATULATIONS (4 MINUTES) SHANE OSTROM, CFP®, LT. COL., US AIR FORCE (25 MINUTES)















Agenda (p. 2)



CHAPTER ACHIEVEMENTS FOR MAY 16-AUGUST 15, 2020 (3 MINUTES)

REPORT ON LEGISLATIVE/VETERANS AFFAIRS - VP Legislative/Veterans Affairs (30 MINUTES)

MEMBERSHIP/RETENTION – VP Membership and Retention (40 MINUTES)

SURVIVING SPOUSE LIAISON (SSL) (3 MINUTES)

ZIP CODE/COUNTY PROJECT – NC Map broken down by chapter boundaries (10 MINUTES)

CHAPTER COMMENTS ABOUT PRIDE ACTIVITIES FOR WHICH YOU ARE EXCITED AND WANT TO

SHARE (15 MINUTES)

ARTICLES FOR YOUR E/NEWSLETTERS

QUARTERLY NCCOC MEETING "TAKE AWAYS" (5 MINUTES)

DATES AND EVENTS FOR YOUR CALENDAR

NEXT MEETING: FRIDAY/SATURDAY, NOVEMBER 13-14, 2020

ADJOURNMENT (2 SECONDS)

















Legal Issues Council & Chapter Leaders Need to Know

CAPT Erin Stone, JAGC, USN (Ret.)
Program Director, Council and Chapter Affairs

















MOAA CHAPTERS: LEGAL STATUS



Councils & Chapters are Affiliates

- Chapters are independent, self-governing, and self-supporting organizations
- The MOAA Charter authorizes councils & chapters to associate with MOAA and to use MOAA's name, logo, and tag line

Relationship with MOAA National

- Separate and distinct organizations
- Councils & chapters are not agents or subsidiaries of MOAA National
- They are not covered by MOAA's IRS tax exemption or MOAA's liability insurance

















MOAA CHAPTERS: LEGAL STATUS



MOAA Recommendation: Incorporate

- Protects officers, directors, and members from personal liability in most instances
- MOAA Council and Chapter Policies and Procedures Guide provides useful templates for Articles of Incorporation and Bylaws
- The website for the Secretary of State or Corporation Commission for your state provides detailed instructions and forms to use to incorporate
- Follow the procedures for non-profit organizations in your state

















MOAA CHAPTERS: LEGAL STATUS



Apply to IRS for your tax exempt status

- IRC 501(c)(19) *Veterans Organizations*
- IRC 501(c)(4) Social Welfare Organizations
- IRC 501(c)(3) Religious, Charitable, or Scientific Organizations

Tax exempt status depends primarily on

- Your mission (lobbying and advocacy, scholarships, or community improvement)
- Source of income (dues, event revenue, donations)

Exempt Status granted/denied by IRS after review of Articles of Incorporation or other organizational documentation

Key Reference: IRS Publication 557

















THE PROCESS



Secretary of State or State Corporation Commission charters the corporation

- Check availability of Name
- Reasonable fee (North Carolina is \$30.00)
- Download forms from website and submit
- Approximately 10 days

Internal Revenue Service determines tax exempt status

- File the Correct IRS Form
- Pay filing fee of \$600 [\$275 for 501(c)(3) Charities]
- Generally takes 60 to 90 days, but exempt status is retroactive
- File timely annual tax return IRS Form 990-N

















CHARITABLE SOLICITATIONS



Soliciting Charitable Contributions

- Tax Exempt vs. Tax Deduction
- State Registration Requirements
- Annual Renewals Required
- New tax code makes deduction less important

Registration Requirements and Exemptions Vary by State

- "Crowdfunding" is generally considered a solicitation
- Pay the state's filing fee (Varies)
- Online website solicitation may trigger out of state registration requirements

















MOAA Chapters: Liability Insurance



MOAA Recommendation: Purchase Liability Insurance

- Bad things happen traffic accidents; food poisoning; alcohol-related injuries; personal data stolen or compromised; contractual indemnification
- Your homeowners insurance doesn't cover what you do as a chapter or council officer
- Your chapter has a duty to be a responsible member of your community if a chapter unintentionally causes harm, it needs to have the means to make it right
- Litigation is expensive at least \$30,000 to \$50,000 even for a frivolous claim

















MOAA CHAPTERS: LIABILITY INSURANCE



Insurance for Chapter Activities

- Council and Chapter Insurance is available through MOAA's insurance administrator, Mercer Health & Benefits Administration LLC
- Up to \$2 million in commercial general liability coverage
- Provides coverage for legal fees even if suit lacks merit
- https://ebview.com/pdfgenerator/ViewPdf/moaa/MOAA Club Chapter Liability.pdf
- Annual cost varies depending on size of chapter. Generally, annual premium through Mercer is around \$350.00
- Prices vary -- Check with a local commercial insurance broker













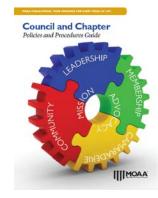




RESOURCES

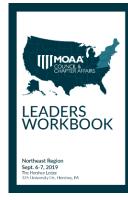
MOAA Military Officers Association of America North Carolina Council of Chapters

MOAA Publications:



Council and Chapter Policies and Procedures Guide







MOAA Club and Chapter Liability Insurance Plan

















RESOURCES



IRS Publications:





- IRS Pub. 3386 -Tax Guide for Veterans Organizations
- IRS Pub. 557 Tax Exempt Status for Your Organization
- IRS Pub. 4221-PC Compliance Guide for 501(c)(3) Public Charities

















ROLL CALL



- Secretary will call roll by chapter/satellite and President's name
- Chapter President will introduce members of his/her chapter who are on the conference call
- Welcome Satellite Chapters

















MEETING MINUTES



- MAY 15, 2020 Virtual Teleconference Meeting Minutes
- ACTION:
 - Vote to approve











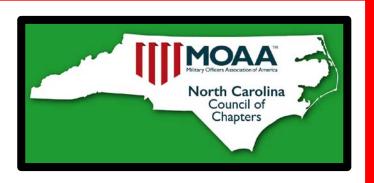






JULY FINANCIAL REPORT - P&L Mike Covell, CAPT, USN

	Jan - Dec 20	Budget	\$ Over Budget
Income 2 · NCCOC Income			
2A · Chapter Dues	1,990.50	1,966.00	24.50
2B · USAA Grant	0.00	800.00	-800.00
2C · National MOAA Recruiting Award	0.00	250.00	-250.00
2G · MOAA President's Travel	1.150.00	1,150.00	0.00
2H · Investment Income	0.00	75.00	-75.00
2I · Mercer Ad Incentive	100.00	100.00	0.00
Total 2 · NCCOC Income	3,240.50	4,341.00	-1,100.50
Total Income	3,240.50	4,341.00	-1,100.50
Gross Profit	3,240.50	4,341.00	-1,100.50
Expense			
3 · NCCOC Expenses			
3A · Council Meetings	398.50	1,600.00	-1,201.50
3E · Membership Incentive	790.00	1,500.00	-710.00
3 · NCCOC Expenses - Other	0.00		
Total 3 · NCCOC Expenses	1,188.50	3,100.00	-1,911.50
4 · Administrative Expenses			
4A · Postage, Mailing, Printing	69.24	100.00	-30.76
4B · Web Hosting	160.00	150.00	10.00
4D · Equipment / Supplies	0.00	100.00	-100.00
4E · NCCOC President Travel	363.40	1,150.00	-786.60
4I · Insurance	323.20		
Total 4 · Administrative Expenses	915.84	1,500.00	-584.16
5 · Donations/Dues			
5A · NC Veteran's Council	0.00	150.00	-150.00
5B · NC Council on Aging	0.00	100.00	-100.00
5C · USO of North Carolina	0.00	250.00	-250.00
5D · Other Donation	63.24	0.00	63.24
Total 5 · Donations/Dues	63.24	500.00	-436.76
Total Expense	2,167.58	5,100.00	-2,932.42
Net Income	1,072.92	-759.00	1,831.92



















JULY FINANCIAL REPORT

Actual vs Budget

	Jan - Dec 20	Budget	\$ Over Budget
Income			
2 · NCCOC Income			
2A · Chapter Dues	1,990.50	1,966.00	24.50
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2H · Investment Income	0.00	75.00	-75.00
21 - Mercer Ad Incentive	100.00	100.00	0.00
2J · MOAA Virtual Support	90.00	90.00	0.00
Total 2 · NCCOC Income	3,330.50	4,431.00	-1,100.50
Total income	3,330.50	4,431.00	-1,100.50
Gross Profit	3,330.50	4,431.00	-1,100.50
Expense			
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5C · USO of North Carolina	0.00	250.00	-250.00
5D · Other Donation	63.24	0.00	63.24
Total 5 · Donations/Dues	63.24	500.00	-436.76
Total Expense	2,167.58	5,100.00	-2,932.42
et Income	1,162.92	-669.00	1,831.92





















Congratulations to Dr. Vivianne Wersel

















SHANE OSTROM



Shane Ostrom, CFP®, Lt. Col., US Air Force, Program Director, Finance and Benefits Information

- Presentation
- Discussion of Required Minimum Distribution (RMD)
- Qualified Charitable Distribution (QCD)
- Understanding concurrent receipt
- Surviving Spouse Checklist



















MOAA Finance and Benefits North Carolina Council of Chapters August 2020

Shane Ostrom, CFP®
Lt Col, USAF (Ret)
Program Director, Finance and Benefits Information
Military Officers Association of America















Topics for the Session

- Priority Legislative Topics
- Survivor matters
- Concurrent Receipt basics
- Individual Retirement Accounts (IRA)
 - Required Minimum Distributions (RMD)
 - Qualified Charitable Deductions (QCD)
- MOAA web information
- Q & A



















Legislative Issues



- Health Care
 - Staffing levels
 - DOD reforms to consolidate all under the Defense Heath Agency
 - Increasing costs on members
 - Mobilize MOAA members, ensure Sec. 715 and 716 included in NDAA
- Concurrent Receipt
 - Star Act (H.R. 5995 and S. 3393)
- VA AO presumptive adds: bladder cancer, hypothyroidism, Parkinsonism, not hypertension
- Support the Summer Storm effort















MOAA's Take Action Center

Welcome to MOAA's Take Action Center

On behalf of the more than 355,000 members of the Military Officers Association of America, thank you for supporting our advocacy efforts. It's because of people like you that MOAA is as successful as it is on Capitol Hill. Thank you for being the embodiment of MOAA's commitment to Never Stop Serving.

Contact Your Representatives

Protect Gold Star spouses during future shutdowns

Under current law, Gold Star spouses receiving benefits from the Department of Defense are protected from interruptions in payments during a government shutdown. But because Coast Guard paychecks come from the Department of Homeland Security, these survivors are still at risk.

Support the inclusion of concurrent VA disability pay and retired pay for combat-related retirees in the FY 2021 NDAA

Contact your representative and urge them to support the inclusion of H.R. 5995, the Maj. Richard Star Act, and the companion S. 3393 -- which would provide concurrent receipt for servicemembers unable to complete 20 years of service due to their combat-related injuries -- in the National Defense Authorization Act. Help ensure these men and women get their full service-earned retirement, as well as their disability compensation from the VA.

Act now to extend CHAMPVA coverage

Did you know many adult children of veterans who are disabled or who died from a service-connected disability risk losing their health care through no fault of their own during the COVID-19 pandemic?

Support the Jobs and Childcare for Military Families Act

According to Department of Defense data, 24% of the military spouse labor force remains unemployed. That's over six times higher than the national unemployment rate. Additionally, many military families feel the impact of the rising cost of health and dependent care. To retain the best and brightest in an all-volunteer force, we must remove as many barriers to family financial stability as possible. Ask Congress to expand the Work Opportunity Tax Credit to military spouses and provide Flexible Spending Accounts as a servicemember benefit.

PREV

NEXT

Key Bills

Federal - HR 5995

A bill to amend title 10, United States Code, to expand eligibility to certain military retirees for concurrent receipt of veterans' disability compensation and retired pay or combat-related special compensation, and for other purposes.

Federal - HR 413

A bill to amend the Internal Revenue Code of 1986 to allow the work opportunity credit to small businesses which hire individuals who are members of the Ready.

Get Involved on the Local Level

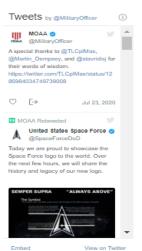
Use MOAA's Chapter Locator to get involved on the local level.

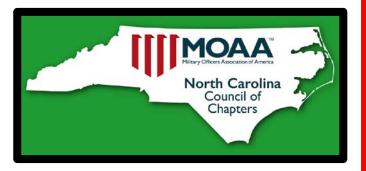
Find your elected officials

Lookup your elected officials and candidates. Just enter your ZIP code to get started.

GO

Like us on Facebook
Follow us on Twitter



















Survivor Matters



The most common issues raised at MOAA

- How much will my spouse get?
- What benefits are available for my spouse?
- What does my spouse have to do to get DIC?
- My spouse passed I do not know what to do and who to contact
- How do I arrange a military burial?
- My spouse passed and I'm not getting his retired and VA pay

















SBP-DIC Offset Elimination Process



- Nothing happens in 2020
- DIC offset will be reduced by 1/3rd over three years
- Some of this is assumed as details are still working

2021		
SBP	\$2000	
DIC offset	<u>- \$893</u>	
Net SBP	\$1107	
SSIA	+ \$323	
Actual SBP payment	\$1430	

2022		
SBP	\$2000	
DIC offset	<u>- \$447</u>	
Net SBP	\$1553	
SSIA	<u>+ \$323</u>	
Actual SBP payment	\$1876	

2023		
SBP	\$2000	
DIC offset	<u>- \$0</u>	
Net SBP	\$2000	
SSIA	<u>+ \$0</u>	
Actual SBP payment	\$2000	













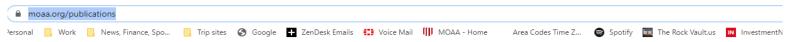


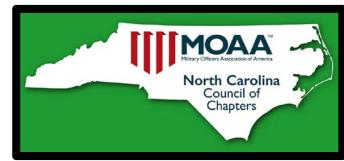




MOAA Publications

www.moaa.org/publications





MOAA Publications

MOAA provides the guidance you need on a variety of topics. Find the publication you need in any of the subjects below. Looking for more information? Visit our News Listing, or check out the digital version of *Military Officer*.

- Personal Finance
- Military Benefits
- Transition
- Survivor Issues
- Chapters
- Spouse and Family

PERSONAL FINANCE

Financial Planning Guide

Whether you're debating the merits of a career-starter loan or shopping for annuities, MOAA wants to help make these financial decisions easier for you to understand. In this publication, our staff experts discuss numerous situations and, for our PREMIUM and LIFE members, provide further counseling on issues discussed in the guide and additional topics not covered.



















Concurrent Receipt Confusion



- A continuous learning process—CRDP and CRSC
 - New retirees, recent VA rating, and the people who never get the word
- Cut and dry for longevity retirees, automatic CRDP for ≥50% VA
 - No CRDP for <20 YOS and/or ≤40% VA rating for ≥20 YOS
- CRSC is confusing, all are eligible to apply: any YOS, any VA rating
 - CRSC amount limited to YOS pay or CRSC rating, whichever is less
 - VA Waiver still applied to retired pay
 - CRSC reimburses, some or all, the VA Waiver amount deduction 31















Concurrent Receipt (CR) How it Works

CR - restoration of vested retired pay due to years of service



Without CR

Retired pay
- <u>VA Waiver</u>
Net Retired Pay
+
<u>Full VA comp</u>

Total compensation

Without CR

<50% VA rating <u>or</u> <20 years of service No Service combat rating



With CRDP

Retired pay

- VA iver

Full Retired pay

+

Full VA comp

Total compensation

CRDP

50%(+) VA rating <u>and</u> 20(+) years of service Automatic approval

With CRSC

Retired pay

- <u>VA Waiver</u>

Net Retired pay

+

Full VA comp

+

<u>CRSC Check</u>

Total compensation

CRSC

Any VA rating Any years of service Must be combat rated by applying to Service

















Individual Retirement Accounts (IRA)

MOAA Military Officers Association of America North Carolina Council of Chapters

Required Minimum Distributions (RMD)

- The requirement to withdraw money from a retirement account at age 70½ or 72
 - U.S. wants its tax revenues
 - Age 70½ if this age in 2019 or earlier
 - Age 72, if age 70½ in 2020 and later
- Applies to all retirement accounts except Roth IRA—yes, even Roth employer retirement accounts
- Calculate the RMD separately for each IRA or 403b owned
 - Option to withdraw the total amount from one or more of the IRAs
 - RMDs required from other types of retirement plans, such as 401(k) and 457(b) plans, must be taken separately from each plan
- Figure RMD by dividing the CY-End account value by the age factor in Lifetime Tables in IRS Pub 590B
- 50% tax on the amount not withdrawn for RMD

















Individual Retirement Accounts (IRA) Required Minimum Distributions (RMD)



Covid virus CARES Act reforms

The CARES Act provisions apply to most retirement plans; does not apply to qualified defined benefit plans

- RMD rule is suspended for 2020
- RMDs taken in 2020 are considered eligible for rollover
- Took your RMD in 2020? Return it no later than Aug. 31, 2020 and avoid taxes
 - Includes someone who turned 70 ½ during 2019
 - One rollover per 12-month period limitation does not apply to this repayment
- <u>10-years to withdraw inherited retirement account</u>
 - Exceptions: spouses, minor children, disabled person, or a person >10 years younger than owner
 - Regardless of participant death, before, on, or after the RMD

















Individual Retirement Accounts (IRA) **Qualified Charitable Contributions (QCD)**



- Non-taxed distribution from your IRA to a tax-deductible charity
 - Not for SEP or SIMPLE IRAs
 - Must be a direct transfer from IRA trustee to the charity
 - Can count as your RMD for the year
- Minimum age 70 1/2
- QCD is in addition to the standard deduction—it decreases taxable income
 - Think Medicare Part B, Social Security taxable amount, AMT, phased-out deductions/exemptions, 3.8% net-investment-income surtax
- You must tell the IRS of a QCD; No one else tells the IRS
 - Your 1099R Withdrawal will only indicate the total amount withdrawn
- You can't claim a charitable deduction for a QCD not included in your taxable income
 - Only withdrawals of pre-tax money count for QCD tax benefit









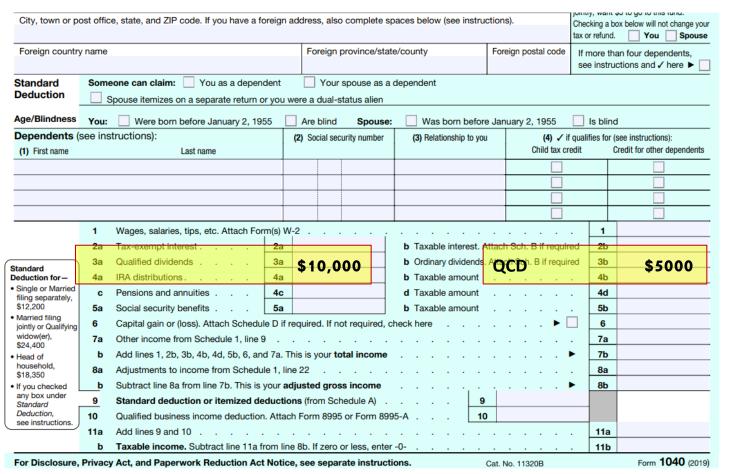








QCD Example on Form 1040





You must have documentation of your QCD as you would to claim a deduction for a charitable contribution

















Individual Retirement Accounts (IRA) Qualified Charitable Contributions (QCD)



- Maximum QCDs is \$100,000
- <u>SECURE Act change</u>: IRA owners must reduce QCDs tax-benefit-amount by contribution amount to IRA after age 70½
 - EX: Make QCD in 2020 for \$10,000. Also make a \$7,000 deductible IRA contribution. Your charity receives the full \$10,000. But tax-free portion of QCD reported is reduced to \$3,000. The remaining \$7,000 of the QCD is taxable
- Note: SECURE Act raised RMD age to 72 effective 2020. If 70½ this year, can do QCD but won't count as RMD
- Consider: If income below threshold for Roth IRA, contribute to Roth IRA and do QCD from traditional IRA
- Joint return? Spouse also has QCD option up to \$100,000; married couples coordinate for best tax strategy
 - IRAs are individually owned accounts
 - One spouse can use IRA for post-70½ deductible contributions
 - Other spouse can use IRA for QCDs
- Idea: think MOAA Chapters, Foundation, and Scholarships

See IRS Pub 590B and the IRS Form 1040 Instructions









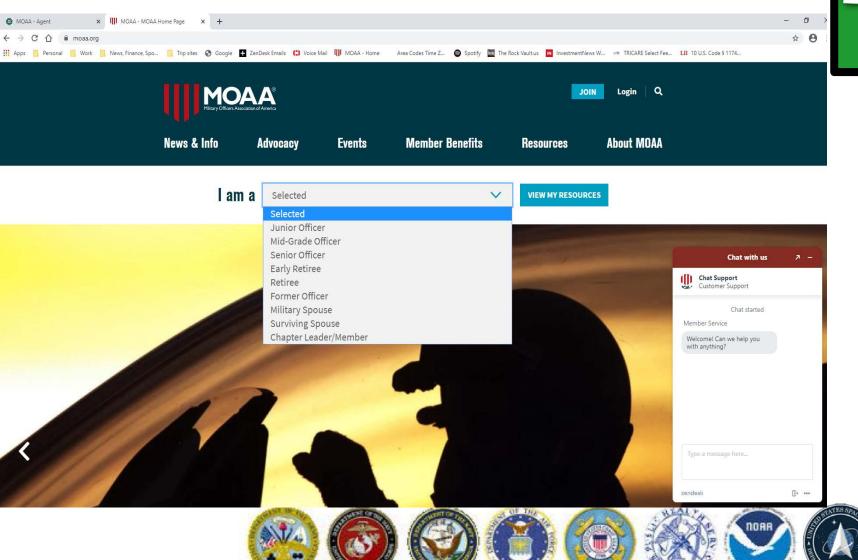








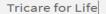
The MOAA Web www.moaa.org





The MOAA Web www.moaa.org

Search Results



SEARCH



MOAA's 2019 Key Goals: Don't Let TRICARE for Life Become a T...

READ MORE

Why Did TRICARE for Life Prescription Co-Pays Go Up?

This is why you're now being billed for drugs that had been free.

READ MORE

Health Care Options at Age 65

At age 65, it's decision time employer health plan and or Medicare **TRICARE** known as **TRICARE** For Life (TFL)? At age 65, **TRICARE** coverts to a Medicare supplement plan and **TRICARE** Prime and Select are not available.

READ MORE

35,000 Tricare Users Overcharged for Prescriptions

FILTERS

■ EVENT TYPE(80)

- Advocacy (3)
- □ Chapters and Councils (9)
- □ Finance (9)
- □ Healthcare and Benefits (15)
- MOAA National (1)
- □ Spouse and Family (3)
- ☐ Transition and Career (40)

◯ NEWS(2123)

- Advocacy (333)
- □ Chapters (58)
- Finance (174)
- Health Care (269)
- Military Benefits (169)





















Thank you to all who have donated to the MOAA Foundation's COVID-19 Relief Fund!

For information about the MOAA Foundation's efforts to support military families and to donate, please visit:

www.moaa.org/covid19milsupport

















Q&A



Military Officers Association *of* America 201 N. Washington Street Alexandria, VA 22314-2539 800-234-6622

E-mail: beninfo@moaa.org

Web: www.moaa.org















CHAPTER ACHIEVEMENTS



Chapter Achievements – COL Brumit Levels of Excellence for 2019

- Five-Star Award
 - North Carolina Council of Chapters
 - Cape Fear Chapter
 - o Coastal Carolina Chapter
 - High Country Chapter
 - o Southeastern NC Chapter
 - o Tarheel Central Chapter
 - Triangle Chapter
- Four-Star Award
 - Catawba Valley Chapter
 - o Charlotte-Metrolina Chapter
 - o Sandhills Char
 - Western North Carolina Chapter

















LEGISLATIVE ACTION

COL Iggi Husar





Change in Focus

- Improve North Carolina Veterans Friendly standing
- Strategic Plan Overview
- Near Term Actions & Emphasis

















NEAR TERM ACTIONS & EMPHASIS



COL Jeri Graham, USA, Ret.

- Finalizing appointment with Rep.Szoka (Primary Sponsor of HB 650 Military Retirement Income Tax Relief) for last week of August to discuss strategies for preparing for next legislative session.
- Maintaining contact with Senator Burgin (Primary Sponsor of SB 188 Same title as HB 650)
- Participating in regular webinars with the NC Defense Alliance which has a mission of supporting the development of the NC defense industry. (keeping military retirees in NC is key). Excellent work with Military Affairs Commission.

















LEGISLATIVE ACTION





Virtual Storming the Hill – May 2020

Assignments

Review Process

Reporting



















Virtual Storming Recap:

- Contacts Made 15
 - o 2 US Senators
 - o 12 Congressional Districts (Plus 2 candidates for vacancy in District 11)
- Letters to Legislators 14
 - o 2 US Senators
 - O 12 Representatives
- Certificates of Appreciation-14
 - o 2 US Senators
 - o 12 Representatives

















Summer Storming 2020

















WE NEED YOUR SUPPORT AND ACTIO



Senators: Support Critical House NDAA Language Protecting Access to Medical Care for Military Beneficiaries

We are very proud of your participation in advocacy work to address the mejor issue that MOAA has been right on top of this past year. Our input in terms of providing information, identifying anticipated impacts of the plans to diminish the size of the military healthcare system to include what would happen to all beneficiary healthcare with the planned restructuring of the MTF system has been extremely valuable.

So now is the critical time to make this final effort to ensure that Congress requires DoD to conduct additional analysis and mitigation planning. We cannot stand by and avoid addressing our Senators!

We want to make this as easy as possible for you to connect with your Senator. So please follow the links we have provided and do your very, very best to exert your influence as an Advocate. And know that we are right here for you should you have any suggestions, concerns etc.

The 2020 Summer Storm initiative is underway. From the NC Council of Chapters, this has taken a very long time to prepare for...now we need to launch and send it skywardli. Our FINAL PUSH...

Follow the 3 Links, on the right, to help ensure the final bill protects our benefits and keeps our Military Health Care Strong!





Find Number HERE

Choose State for National number and check listed website for Local Offices

#3 Report Action

Send Report

Or simply reply to this email

Never Stop Serving











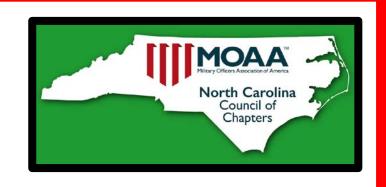












Strategic Plan:

- www.ncleg.gov
- Purpose
- Concept
 - o Council Team
 - Chapter Legislative Team

Action for Approval



















Legislative Committee Spreadsheet:

- HB 64-Blue/Gold Star Mothers Appreciation Day
- HB 650-Military Retirement Income Tax Relief
- HB 896-In-State Tuition/Military Spouses
- SB 188-Military Retirement Income Tax Relief
- SB 767-Combat Injured Veterans Tax Fairness Act



















North Carolina Legislative Report Card (page 1 of 2):

- (https://www.moaa.org/content/state-report-card/statereportcard/)
- Child Abuse and Neglect Identification and Reporting
- Enhanced State Initiatives to Improve Military Spouse Licensure Portability
- Allow Service Members to Retain Their Earned Priority for Receiving Medicaid Home and Community-Based Services Waivers
- Virtual Schools Can Provide a Bridge for Military Children Transitioning to a New School District Where They Don't Have Access to Specific Curricula







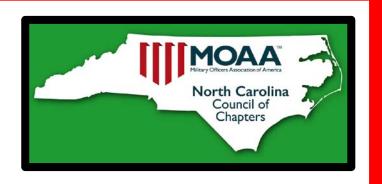












Looking Ahead-NC Legislature 2021-2022 (Vern Pike):

- Coordinate with TAG, DMVA, NCVC to determine issues for Legislative action in 2021-2022
- Seek meetings with Policy Analysts of Senate President & Speaker of the House to "fast track" select military/veteran related bills
- Identify Legislator committee assignments and provide to Chapter Legislative Teams
- Work with selected Legislators to "action" military/veteran issues into bills

















MEMBERSHIP

LtCol Edward Brown, 2nd VP



Chapter Recruiting Programs

Current Council Status:

- o Ten Chapters achieved 100% awards 1st half of year
- Recruitment activity is high
- Satellite growth/expansion is active
- Zip Code/County alignment updated
- Projecting 10 Chapters will maintain 90%(2020)

• Discussion:

- Techniques used to recruit 20+ members in one quarter (NC07)
- NRT usage
- o EMAIL/Telecom/Letters
- CM management Strategy

















COMMITTEE MODULE STATUS

As of July 1, 2020

Chapter	Name	Category	% MOAA	% +/-
NC01	Cape Fear	5	87%	13%
NC02	Coastal Carolina	2	100%	6%
NC03	Eastern Carolina	1	100%	13%
NC04	Charlotte Metrolina	3	100%	8%
NC06	Sandhills	5	86%	2%
NC07	Southeastern North Carolina	5	97%	5%
NC08	Tarheel Central	2	100%	25%
NC09	Triangle	4	100%	8%
NC10	Western North Carolina	5	100%	10%
NC11	Catawba Valley	1	85%	0%
NC14	Piedmont	1	100%	0%
NC17	First Flight	1	100%	12%
NC20	Central Carolina	2	62%	0%
NC21	High Country	2	100%	11%
NC22	New River	1	100%	2%



















COMMITTEE MODULE



Current Council status:

- Three-Fourths of Chapters have currently achieved the 90% level
- One-Fifth of Chapters are extremely close to 90%

Conservation Methodologies:

- Monthly maintenance reviews
- Maintenance Difficulties (Satellites, etc...)
- Membership Status Changes (purging, updating, etc...)
- Asking for Assistance??
 - o Council
 - National MOAA

















SENCLAND Recruiting Elements

MOAA
Military Officers Association of America
North Carolina
Council of
Chapters

- Newspaper & Social Media
- Everyone a Recruiter
- MOAA's "Near Real Time" NRT monthly lists

















Newspaper & Social Media

MOAA Military Officers Association of America North Carolina Council of Chapters

Chapter Newsletter

- o Important because it is the only contact some members have with Chapter
- Wide range of topics
- o Recognize all new members
- o Profiles of current members
- o Recognize long term members

Local Newspapers:

- o Post all events in the local newspapers
- Submit articles and photos of Chapter activities, especially scholarship awards

• Website:

- O WEBSITE: www.SENCLAND.org
- Lots of pictures
- Posts of all activities

Social Media:

- o FACEBOOK: https://www.facebook.com/sencland
- O Post articles and Items of interest
- Boost by "Liking"

















Everyone a Recruiter



- Recruiting is part of the "job description" for our Service
 Directors and Surviving Spouse Liaison
- Encourage members to invite guests to events
 - Paragraph in Chapter Newsletter
 - Announcement at events
- Make guests feel welcome
 - Greet at door
 - Link up with a member of similar background (Service Director if possible)
 - Provide a membership application (free for rest of year)

















SENCLAND's Use of "Near Real Time" Lists



Status:

- Began using when first made available in August 2019
- Suspended making most contacts in April 2020
- Resumed making them in July
- Membership Chair downloads NRT list at beginning of each month
- First step:
 - Send to Board to determine if anyone knows someone on the NRT list
 - o If so, they make initial contact

Second Step:

- Initial contact by phone if # available
 - ✓ Calls made by Service Directors and Surviving Spouse Liaison
 - ✓ Essential that first contact be welcoming to area and inviting to visit to see if Chapter is right fit.
 - ✓ Do not try to sell on membership unless interested
 - ✓ If prospective member is interested the Membership Chair sends more information
 - ✓ If no Phone # Membership Chair sends letters or e-mails to most likely prospects

New initiative: Post Cards instead of letters

- o ½ the cost of letters
- Test started 23 July to determine effectiveness

















Major Findings



- NRT Lists are a good source for new members
- Using them is a lot of work, but it pays off
- In spite of Pandemic there is interest in joining a chapter
- Insight from using NRT contact info:
- Personal calls: The most effective way to make contact
- E-mails: Easiest method, but result in almost no responses
- Letters: Expensive and labor intensive and only marginally better than e-mails
- Postcards: Test of 20 Postcards ongoing
- Lists have a substantial number of bad or disconnected telephone #
- Three of the individuals on our list were deceased...notified MOAA















Overall NRT "By the Numbers"

Total # NRT contact info provided	237
Letters sent	44
Calls made	63
e-Mails sent	87
Postcards Sent	20
Total number of contact attempts	214
Number of contacts made	35
Number joined	6

- SENCLAND Attempted contact on 90% of "potentials"
- 17% of those contacted have joined
 - o 35% of those contacted were interested in getting more information
 - o Placed on a distribution list for future E-mail Newsletters & contact
 - Option to "unsubscribe"

















North Carolina Council of Chapters

Contact by Telephone



- Personal calls result in the highest percentage of contacts
- Calling takes time and effort but can be shared by several Board members
- Part of the Chapter's Service Directors "job description"



















Contact by E-mail



Total e-Mail Addresses available	122
E-Mails Sent	57
Bad addresses	6
Contacts	3
Joined	2
Joined as % of Contacts	66%

- E-mail contacts result in the least percentage of responses
- However, those that do respond tend to be very interested

















Contact by Letter



Total USPS Addresses available	138
Letters Sent	44
Bad addresses	0
Responses to letters (by e-mail or tel call)	4
Joined	1
Joined as % of Contacts	25%

- Preparing letters is labor intensive
- Postage is expensive
- Results are limited

















WNC MOAA - CATCHMENT AREA

CURRENT NUMBER OF MEMBERS PER COUNTY – BASED ON ZIP CODES FOUND ON **COMMITTEE MODULE (CM) 28 July 2020**

Smoky Mountain Satellite Counties:

Haywood Jackson Swain Graham

Black Mountain Satellite Counties (Best Guess to date): Buncombe

6

Jackson

McDowell

Swain

Macon



Distance between Hendersonville and:

Clay

Asheville = 35 Minutes/25.0 Miles Franklin = 1 Hour/81.7 Miles Sylva = 1 Hour/62.1 Miles

Graham

Cherokee

Waynesville = 51 Minutes/44.5 Miles

Brevard = 30 Minutes/20.3 Miles

Columbus = 26 Minutes/20.5 Miles Canton = 37 Minutes/32/7 Miles

Green Mtn. = 1 Hr. 16 Min/66.5

Miles

Distance between Waynesville and:

Franklin = 46 Minutes/37.7 Miles

Sylva = 24 Minutes/18.1 Miles

Canton = 18 Minutes/11/1 Miles















Alleghany





Elizabeth City Satellite Chapter



- Desire for a combined wardroom presence
 5 separate commands on the Elizabeth City, Coast Guard property
- Opportunity to volunteer / give back without "party crashing"
 Inviting ourselves' to CPOA, CGEA, CWOA events
- Aug'18 started discussing forming a MOAA Chapter
- Feb '19 officially kicked off recruiting for ECity Satellite Chapter
- As of today: 18 members (16 AD, 2 retired)

















STILL TRYING TO GROW

MOAA

Military Officers Association of America

North Carolina

Council of
Chapters

- At 89% AD, most members
 - o will rotate every 3-4 years
 - work 10+ hrs/day, pull overnight duties, and are often TDY
 - with school age children live in Chesapeake & VB (1hr away)
- Zip code search submitted to Victoria Twyne
 - o Request a blast email for the zip codes
- Actively seek AD, Retired, & former Officers
 - Utilize contacts at local American Legion & VFW
- Recruiting events
 - Host another "Meet & Greet" (Date, time, location TBD)
 - Refresh notices on bulletin boards throughout CGEC campus
 - Re-send notices to local newspaper; another editorial
 - Schedule a follow-up "Meet & Greet" in about six months











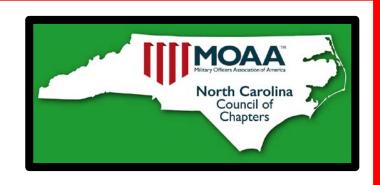






Surviving Spouse Liaison

NC Chapter Representatives



Surviving Spouse Chapter POC

- NC00 = Sandi Adams
- NC01 = Ira Watkins
- NC02 = Mary Roberts
- NC04 = Mary Cuthbertson
- NC06 = Karen lampietro
- NC07 = Sandi Adams
- NC08 = Diane Womack
- NC09 = Robert Caron
- NC10 = Nancy McCarthy
- NC11 = Dana Tucker
- NC14 = Ginny Hays
- NC21 = Mary Bouboulis
- NC22 = Mrs. Barbara Sears

Chapters with no SSL POC

- NC03 = Eastern Carolina
- NC17 = First Flight
- NC20 = Central Carolina











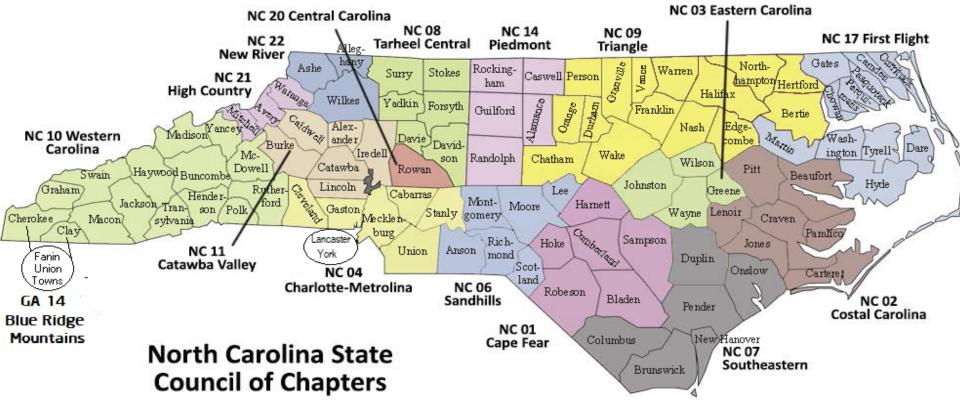






COUNTY MAP BY NC CHAPTERS







Zip Codes Alias Chapter Potentials



• 27549 - Louisburg NC03 Eastern Carolina 101

• 27858 - Greenville NC09 Triangle Chapter 28

• 28462 - Southport NC07 SENCLAND Chapter 34















NEXT NCCOC MEETING

MOAA

Military Officers Association of America

North Carolina
Council of
Chapters

- Another Virtual Meeting
- COL Brumit
- TBD















